WRITING · YEAR 7

Persuasive Writing: Building an Argument

Develop a clear viewpoint and support it with reasons, evidence and persuasive techniques.

Name _____ **Date** _____

1 Choose your viewpoint

Should students be allowed to use mobile phones during break times?

☐ Yes, they should ☐ No, they should not

My viewpoint is: _____

2 Plan your argument

Write two reasons. Add evidence or an example to support each one.

Reason	Evidence or example	Technique to try

3 Choose a persuasive technique

Choose one technique to use in your paragraph:

Rhetorical question · **Rule of three** · **Emotive language** · **Direct address**

Jot down a phrase or question you could use: _____

4 Write your persuasive paragraph

Aim for 100–130 words. State your viewpoint, include a reason with supporting evidence or an example, and use at least one persuasive technique.

Before you finish: ☐ My viewpoint is clear ☐ I supported a reason ☐ I used a persuasive technique